ATNI-EDC Strategic Planning Process

STRATEGIC THINKING

- ATNI-EDC member needs Assessment
- ATNI-EDC board and staff readiness assessment
- Asset mapping
- Build upon existing plans

STRATEGIC PLANNING

- Update ATNI-EDC mission and vision
- Prioritize CEDS goals and projects
- Communication plan

STRATEGY ALIGNMENT AND EXECUTION

- Aligning people and systems
- Review board and staff roles and responsibilities
- CEDS/strategic plan reviews



ATNI-EDC Member Stakeholder Assessment

- 1. Member economic development capacity assessment
- 2. Member economic development strategic priorities
- 3. Support how can ATNI-EDC help you accomplish your priorities
- 4. Member input on ATNI-EDC strategies and projects



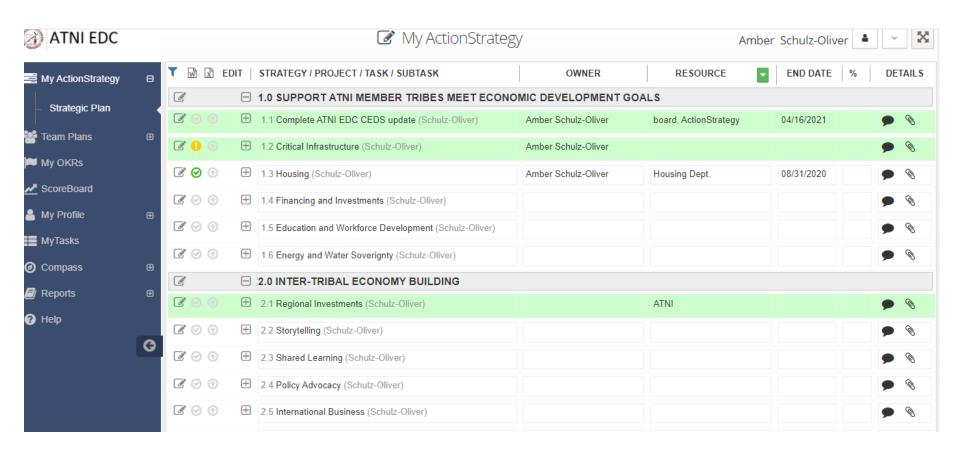
FOCUS

"I'm as proud of what we don't do as I am of what we do."

- Steve Jobs

"All grand strategies eventually boil down to work." – Peter Drucker

ATNI-EDC Strategy Management Platform



"If you can't fit it on a page, you're not simplifying it enough."

- Brian Chesky, AirBnB CEO



ATNI-EDC Staff Roles and Responsibilities

ALIGNING PEOPLE AND SYSTEMS: Roles and Responsibilities

Directions: In the fields below, identify your key roles (ex. budgeting, case management, mentoring) then the specific responsibilities within each role. Also, consider the deliverables and performance and quality standards for each responsibility.

Levels of Initiative:

- 1 Wait to be told
- 2 Do and report immediately
- 3 Do and report periodically

INITIATIVE	DELIVERABLES/PERFORMANCE/QUALITY STANDARDS	SUPPORT
	INITIATIVE	INITIATIVE DELIVERABLES/PERFORMANCE/QUALITY STANDARDS

